

2019 ROSE CITY ROLLERS SPONSORSHIP

PICK YOUR BASE

>The Grand Slam

8' x 3' Banner Logo on RCR Sponsor Page

\$1,000

>The Hip Check

4' x 3' Banner Logo on RCR Sponsor Page

\$750

2019 SEASON DATES

1/12	5/18
1/25	6/1
1/26	6/21-23
2/8	8/16
2/9	8/17
2/10	9/13
3/1	9/14
3/2	10/18
3/3	10/19
3/13	11/2
3/22	11/3
3/23	11/16
4/5	11/17
4/6	12/7
4/7	12/13
4/17	12/14
5/17	

Bout dates subject to change

✓ADD ITEMS

	Products Sold at Concessions	\$1,500	
	All RCR Social Channels 3x	\$1,000	
	Official Timeout Sponsor	\$1,000	
	Official Penalty Box Sponsor	\$1,000	
	Scoreboard Ad	\$1,000	
	Official Jam Line Sponsor	\$1,000	
	15 Pair VIP Paper Passes	\$750	
	2 VIP Admissions/Game	\$750	
	⊙ :30 Commercial	\$600	
	1 Mention per Game	\$500	
	Best Seats	\$500	
	Coupon Distribution 3x	\$500	
	Social: Facebook Promo 3x	\$500	
	Social: Instagram Promo 3x	\$500	
	• In-Arena :15 Live Commercial 3x	\$500	
	Social: Twitter Promo 3x	\$500	
	In-Arena Event (TBD) 3x	\$500	
	Ad on Pre-Game Slide Show	\$500	
	Logo Link RCR.com Interior	\$375	
	Extra Banner Standard Placement	\$250	
	 Premium Banner Placement 	\$250	
	Team Sponsor	\$250	
	Track Bumper	\$250	
	O Logo on Season Poster (1000)	\$250	
	O Sponsor a Team	\$250	
Available over \$3K Package			
Ad on RCR.com Home Page		\$500	
	1" Logo on All Posters	\$250	
	2 Mentions per Game	\$250	

WHY SUPPORT RCR

The Rose City Rollers continues to make Portland better by helping grow stronger, more empowered women and girls through sports training in a gender expansive, body positive, and philanthropic minded environment.

ROSE CITY ROLLERS STATS

501c3 Charitable Non-Profit
2x WFTDA World Champs
41,000+ Facebook Likes
11,000+ Instagram Followers
8,000+ Twitter Followers
20,000+ Annual Bout Attendees
6,000+ Newsletter Subscribers
300+ RCR Skaters, Ages 18-55
300+ RCR Skaters, Ages 7-18
800+ Dedicated Volunteers

PRIMARY AUDIENCE STATS

W 67%, M 29% NB 3%

Median Age: 40

Median Income: \$75-150K 38%

LGBTO: 29%

College Educated: 68%





